

MEMBERSHIP APPLICATION



CONTACT INFORMATION:

Company: _____
Mailing Address: _____ Billing Address: _____
City, State Zip: _____ City, State Zip: _____
Company Email: _____
Office Phone: _____ Fax: _____ Website: _____
States in which you operate: _____
PRIMARY Membership Contact: _____ Title: _____
Work Email: _____ Mobile: _____
2nd Membership Contact: _____ Title: _____
Work Email: _____ Mobile: _____

ADDITIONAL MEMBERS: (\$50 additional per person)

Name: _____ Title: _____ Email: _____ Mobile: _____
Name: _____ Title: _____ Email: _____ Mobile: _____
Name: _____ Title: _____ Email: _____ Mobile: _____

REFERRALS:

How did you hear about us? _____ Referred By? _____

SELECT YOUR LEVEL BELOW: (Dues are dependent on your watermelon sales)

SMALL & MEDIUM GROWER \$100 Annual Dues

Your job is being a farmer! Your Watermelons are sold by another business.

LARGE GROWER \$2500 Annual Dues \$1500 Annual Dues \$500 Annual Dues

Growers that farm and sell the watermelon crop.

SHIPPER \$2500 Annual Dues \$1500 Annual Dues \$500 Annual Dues

Businesses that sell watermelon for farmers.

SUPPLIER \$3000 Annual Dues \$2000 Annual Dues \$1000 Annual Dues \$500 Annual Dues

Businesses that offer goods and services that benefit the industry.

ALLIED INDIVIDUAL \$100 Annual Dues

Associations/commissions/boards, researchers, retail operators, grocery wholesalers, government officials and past queens & coordinators.

Please email company logos to membership@nwawatermelon.com

PAYMENT INFORMATION:

BY CREDIT CARD: VISA MASTERCARD AMEX DISCOVER

COMPANY DUES: \$ _____

CARDHOLDER NAME: _____

() ADD. MEMBERS
AT \$50 EACH: \$ _____

CREDIT CARD #: _____

EXPIRATION DATE: _____ SECURITY CODE: _____

BILLING ADDRESS: Check this box if the address is the same as above.

TOTAL AMOUNT DUE: \$ _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Please email your application to: Tami@nwawatermelon.com
or mail to the NWA office: 190 Fitzgerald Rd, Ste 3 Lakeland, FL 33813



MEMBERSHIP

OUR MISSION

Shaping the watermelon industry for future generations.

SMALL TO MEDIUM GROWERS

Your job is being a Farmer! Your watermelons are sold by another business..... *\$100 Annual Dues*

LARGE GROWERS

Growers that farm and sell the watermelon crop.

- \$10 Million or more in annual watermelon sales..... *\$2500 Annual Dues*
- \$5 Million but less than \$10 Million in annual watermelon sales..... *\$1500 Annual Dues*
- Less than \$5 Million in annual watermelon sales..... *\$500 Annual Dues*

SHIPPERS

Businesses that sell watermelon for farmers.

- \$10 Million or more in annual watermelon sales..... *\$2500 Annual Dues*
- \$5 Million but less than \$10 Million in annual watermelon sales..... *\$1500 Annual Dues*
- Less than \$5 Million in annual watermelon sales..... *\$500 Annual Dues*

SUPPLIERS

Businesses that offer goods and services that benefit the industry.

- \$50 Million or more in annual watermelon-related sales..... *\$3000 Annual Dues*
- \$10 Million or more in annual watermelon-related sales..... *\$2000 Annual Dues*
- \$5 Million but less than \$10 Million in annual watermelon-related sales..... *\$1000 Annual Dues*
- Less than \$5 Million in annual watermelon-related sales..... *\$500 Annual Dues*

ALLIED INDIVIDUALS

Associations/commissions/boards, researchers, grocery retailers, grocery wholesalers, government officials and past queens & coordinators..... *\$100 Annual Dues*

With the exception of our Allied Individual Membership, all Memberships include 2 people. If your business wants to add more than 2 people, each additional person can become a member for \$50 each.

Please email company logos to membership@nwawatermelon.com

Benefits

- Subscriptions to member communications
- Access to NWA funded research
- Discounted rate at the NWA Convention
- Opportunities to join various committees
- Access to food safety programs & guidance
- Leadership and networking opportunities
- Eligibility for exclusive programs
- National Watermelon Queen promotions

"As a supplier to the Watermelon industry the NWA is an essential partner with the industry. Thru the NWA we are able to connect, build lifetime relationships and give back to the industry. Without the NWA it would be much more difficult to achieve our company goals within the industry. The annual NWA convention is the "can't miss" event of the year! It never disappoints."

-Walt Shappley, Retired from Highland AG Solutions

"I am a member and supporter of the NWA because as issues in the industry arise my one voice rarely will be heard but the voice of a group will have a greater impact. Being on the farming side of this industry I am not always current on the latest issues affecting us (labor, trucking, corona virus, disease, etc.) so the updates from NWA can make us aware of what is ahead of us during our season. I value the information and combined voices that hopefully can make a positive difference. Teaching future generations about the importance of our Local and National Chapters is important as well. Having a Son that will one day take over our family farm, it is important to me to teach him the value of giving back to an industry that has been so important to our family farm over the years. If Not Us - WHO?"

-Mark Collins, DMC Farms, Laurel, Delaware