



**Printed Media Advertising Pricing – The VINELINE Magazine and the NWA Convention Program**

Rates are per issue	Back Cover	Inside Front Cover	Inside Back Cover	Full Page	Half Page	Quarter Page	Number of Issues	Total Amount
<b>FULL COLOR</b>	<b>\$ 650</b>	<b>\$ 575</b>	<b>\$575</b>	<b>\$ 500</b>	<b>\$ 400</b>	<b>\$ 300</b>		<b>\$</b>
<b>BLACK &amp; WHITE</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>\$ 400</b>	<b>\$ 300</b>	<b>\$ 250</b>		<b>\$</b>
<b>SUBTOTAL</b>								<b>\$</b>

\*10% Discount for ads in all 4 Vineline Issues and the National Convention Program \$ ( )

**TOTAL DUE** \$

**Please indicate the issues in which you wish to run advertisements. Check all that apply:**

Convention Program	Winter (Jan-Mar)	Spring (Apr-Jun)	Summer (Jul-Sep)	Fall (Oct-Dec)

**All ads must be submitted electronically to [kelli@nwawatermelon.com](mailto:kelli@nwawatermelon.com)**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Please Fax, Scan, Email, or Mail Completed Form to:**

National Watermelon Association, Inc. 190 Fitzgerald Road, Suite 3 Lakeland, FL 33813

Phone: 863.619.7575 Fax: 863.619.7577

Email: [monicam@nwawatermelon.com](mailto:monicam@nwawatermelon.com) or [NWA@tampabay.rr.com](mailto:NWA@tampabay.rr.com)