



Printed Media Advertising Pricing – The VINELINE Magazine and the NWA Convention Program

Rates are per issue	Back Cover	Inside Front Cover	Inside Back Cover	Full Page	Half Page	Quarter Page	Number of Issues	Total Amount
FULL COLOR	\$ 650	\$ 575	\$575	\$ 500	\$ 400	\$ 300		\$
BLACK & WHITE	N/A	N/A	N/A	\$ 400	\$ 300	\$ 250		\$
SUBTOTAL								\$

*10% Discount for ads in all 4 Vineline Issues and the National Convention Program \$ ()

TOTAL DUE \$

Please indicate the issues in which you wish to run advertisements. Check all that apply:

Convention Program	Winter (Jan-Mar)	Spring (Apr-Jun)	Summer (Jul-Sep)	Fall (Oct-Dec)

All ads must be submitted electronically to kelli@nwawatermelon.com

Company Name: _____

Advertising Contact Person: _____

Email Address: _____

Billing Contact Person: _____

Email Address: _____

Billing Address: _____

City, State, Zip: _____

Phone Number: _____ Fax: _____

Please Fax, Scan, Email, or Mail Completed Form to:

National Watermelon Association, Inc. 190 Fitzgerald Road, Suite 3 Lakeland, FL 33813

Phone: 863.619.7575

Fax: 863.619.7577

Email: Kelli@nwawatermelon.com