



Printed Media Advertising Pricing – The VINELINE Magazine and Convention Program

Rates are per issue	Back Cover	Inside Front Cover	Inside Back Cover	Full Page	Half Page	Quarter Page	Number of Issues	Total Amount
FULL COLOR	\$ 650	\$ 550	\$550	\$ 500	\$ 400	\$ 300		\$
BLACK & WHITE	N/A	N/A	N/A	\$ 400	\$ 300	\$ 250		\$
SUBTOTAL								\$
<i>*10% Discount for ads in <u>all</u> 4 Vineline Issues and Convention Program.</i>								\$ ()
TOTAL DUE								\$

Please indicate the issues in which you wish to run advertisements. Check all that apply:

Convention Program	Winter (Jan-Mar)	Spring (Apr-Jun)	Summer (Jul-Sep)	Fall (Oct-Dec)

ALL ADS MUST BE SUBMITTED ELECTRONICALLY TO MONICAM@NWA WATERMELON.COM

Company Name: _____

Advertising Contact Person: _____

Email Address: _____

Billing Contact Person: _____

Email Address: _____

Billing Address: _____

City, State, Zip: _____

Phone Number: _____

Please Fax, Scan, Email, or Mail Completed Form to:

National Watermelon Association, Inc. 190 Fitzgerald Road, Suite 3 Lakeland, FL 33813

Phone: 863.619.7575

Fax: 863.619.7577

Email: monicam@nwatermelon.com

2023 Vineline & Convention Program Submission Deadlines

Please make notes of the submission dates for each issue/program

- ❖ WINTER ISSUE:
 - Advertising and Promotion Submissions November 18, 2022
 - Publish Date January 5, 2023

- ❖ CONVENTION PROGRAM:
 - Advertising and Promotion Submissions January 6, 2023
 - Publish Date February 3, 2023

- ❖ SPRING ISSUE:
 - Advertising and Promotion Submissions March 3, 2023
 - Publish Date April 19, 2023

- ❖ SUMMER ISSUE:
 - Advertising and Promotion Submissions May 26, 2023
 - Publish Date July 3, 2023

- ❖ FALL ISSUE:
 - Advertising and Promotion Submissions August 25, 2023
 - Publish Date October 6, 2023

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Phone 863.619.7575 Fax 863.619.7577
Website www.watermelon.ag

Shaping the Watermelon Industry for Future Generations