



**Printed Media Advertising Pricing – The VINELINE Magazine**

Rates are per issue	Back Cover	Inside Front Cover	Inside Back Cover	Full Page	Half Page	Quarter Page	Number of Issues	Total Amount
<b>FULL COLOR</b>	\$ 650	\$ 550	\$550	\$ 500	\$ 400	\$ 300		\$
<b>BLACK &amp; WHITE</b>	N/A	N/A	N/A	\$ 400	\$ 300	\$ 250		\$
<b>SUBTOTAL</b>								\$
<i>*10% Discount for ads in <u>all</u> 4 Vineline Issues and Convention Program.</i>								\$ ( )
<b>TOTAL DUE</b>								\$

**Please indicate the issues in which you wish to run advertisements. Check all that apply:**

Convention Program	Winter (Jan-Mar)	Spring (Apr-Jun)	Summer (Jul-Sep)	Fall (Oct-Dec)

**ALL ADS MUST BE SUBMITTED ELECTRONICALLY TO [COMMUNICATIONS@NWA WATERMELON.COM](mailto:COMMUNICATIONS@NWA WATERMELON.COM)**

Company Name: \_\_\_\_\_

Advertising Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_

Billing Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

**Please Fax, Scan, Email, or Mail Completed Form to:**

National Watermelon Association, Inc.      190 Fitzgerald Road, Suite 3      Lakeland, FL 33813  
 Phone: 863.619.7575      Fax: 863.619.7577      Email: [monicam@nwatermelon.com](mailto:monicam@nwatermelon.com)